

MARKAVEN

RESELLER GUIDE

Everything you need to start selling and earning with Markaven

1. Welcome to the Markaven Reseller Program

As a Markaven reseller, you earn a commission on every order you place for your own customers — no inventory to buy upfront, no risk. You place the order through your reseller dashboard, we handle the packing and delivery, and you keep your margin.

How It Works

1. You browse our product catalog and share products with your customers (WhatsApp, Instagram, in person)
2. When a customer wants to buy, you place the order on their behalf through your Reseller Dashboard
3. You charge the customer the retail price — your commission (margin %) is the difference you keep
4. We pack and deliver the order directly
5. Once the order is **delivered**, your commission becomes available in your balance
6. You request a withdrawal whenever you like, and we pay you

TIP: Your commission only counts once an order is marked "Delivered" — not just placed. This protects both you and us in case an order is cancelled or returned.

2. Signing Up

Step 1: Go to your Markaven website and scroll to the footer, then click "Become a Reseller" (or visit </reseller/signup.php> directly)

Step 2: Fill in your business name, contact details, and choose a password

Step 3: Submit your application

Step 4: Wait for approval — our team reviews every application before activating your account. You'll be able to log in once approved.

IMPORTANT: Your account starts as "Pending" after signup. You cannot place orders until an admin approves your application.

3. Logging In & Your Dashboard

Once approved, log in at **/reseller/login.php** using the email and password you signed up with.

What You'll See

Card	What it means
Total Sales	Total value of all orders you've placed (regardless of status)
Profit Earned	Your commission from delivered orders only
Available Balance	What you can withdraw right now (Earned minus what's already been paid/requested)
Margin	Your current commission percentage on every sale

Quick-access buttons take you straight to the Product Catalog, Withdraw Profit, and (if enabled for you) Sub-Resellers.

4. Browsing the Product Catalog

Go to **Product Catalog** from your dashboard to see every available product, organized by category.

For each product, you can:

- **View full details** — description, size, and exactly how much you'll earn on that item
- **Download the product image** — to share with your customers on WhatsApp or Instagram
- **Copy your affiliate link** — a unique link for that specific product that's tied to your account

TIP: If a customer clicks your affiliate link and buys directly from our main website (instead of you placing the order for them), you still get credited automatically — no extra work needed!

5. Placing an Order

- Step 1:** From the Product Catalog, click on a product and select "Place Order"
- Step 2:** Enter your customer's name, phone number, delivery address, and city
- Step 3:** Choose the quantity
- Step 4:** Confirm — your commission on this order is shown before you submit

Example: Product retail price = Rs. 4,500 | Your margin = 20%
Your commission on this sale = Rs. 900

You can track every order you've placed and its current status (Pending → Shipped → Delivered) right from your dashboard.

6. Withdrawing Your Profit

Step 1: Go to **Withdraw Profit** from your dashboard

Step 2: Check your Available Balance at the top

Step 3: Enter the amount you want to withdraw (up to your available balance) and any note (e.g. your bank/JazzCash details)

Step 4: Submit — your request goes to our admin team for review

Step 5: Once approved and paid, the status updates to "Approved" in your withdrawal history

IMPORTANT: You can only request up to your currently available balance. Pending requests are subtracted from your balance until they're processed, so you can't accidentally request the same money twice.

Bonuses

From time to time, our team may award you a bonus for outstanding performance — this is added directly to your available balance and shows in your withdrawal/earnings history, separate from your regular order commissions.

7. Sub-Resellers (If Enabled For You)

If our team has granted you permission, you can recruit and manage your own sub-resellers — people who sell under you and share your account's overall margin.

1. Go to **My Sub-Resellers** from your dashboard
2. Click "Add Sub-Reseller" and fill in their details
3. Set a margin % for them (it can never exceed your own margin)
4. They can log in immediately with the credentials you set — no approval needed since you're vouching for them

TIP: If you don't see the "Add Sub-Reseller" option, it means this hasn't been enabled for your account yet — contact our admin team to request access.

8. Frequently Asked Questions

Q: When exactly do I get paid?

A: Your commission becomes available in your balance once the specific order is marked "Delivered" — not when you place it. You can then request a withdrawal anytime.

Q: What happens if an order is returned or cancelled?

A: No commission is earned on cancelled or returned orders — since profit is only counted on delivery, this is handled automatically.

Q: Can my margin percentage change?

A: Yes, our team can adjust your margin at any time based on your performance. Changes only apply to future orders, not ones already placed.

Q: How long does a withdrawal take to process?

A: This depends on our team's review schedule — check your Withdraw Profit page for the current status of your request.

Q: Can I sell products I'm not actively promoting?

A: Yes — any active product in the catalog can be sold by you at any time, at your assigned margin.

Questions not covered here? Contact our team directly.